

# All Year Special Project Grants

Budget	Grant Category	Name	Project Descriptions Summary	Grant Amount
2009	Connection	Attack Theatre, Inc.	Funds requested to support one-time build-out costs at Pittsburgh Opera and Spring Way Center buildings for office and rehearsal space for Attack Theatre. Estimate partnership will save \$25,000 in gas and electric, garbage removal, facilities maintenance, etc. Reduces monthly rent from \$1,700 month to \$750 a month.	\$20,100.00
2010	Connection	Calliope	Calliope and Pittsburgh Filmmakers/Center for the Arts collaborated to expand the use of space at the Pittsburgh Center for the Arts into an acoustically sound performance venue. Renovations budgeted at \$100,000 were funded by a donor. Concerts in this space started in September 2009. Request is for signage to increase visibility of space, website development and promotional materials and contract labor costs for initial concerts. This new space has also been used by Chatham Baroque and other organizations. This new space will allow Calliope to present more concerts and increase earned revenue. The Center for the Arts hopes to attract more patrons through cross promotion. Calliope moved its administrative office to the Center for the Arts in 2005.	\$17,500.00
2010	Connection	Greater Pittsburgh Arts Council	The STAR database, along with supporting consulting services from Elliott Marketing Group, is helping organizations understand their buyer's purchasing habits and better predict possible future purchases. 7 mid-sized organizations (City Theatre, Dance Alloy, New Hazlett Theatre, Pittsburgh Arts & Lectures, Pittsburgh Center for the Arts, Pittsburgh Filmmakers and Pittsburgh Glass Center) have now pooled their patron data with ProArts Tickets clients resulting in the STAR(Strategic Targeting for Arts and Culture) database resulting in greater collaboration among area arts organizations and providing increased opportunities for shared learning about audience development and enhanced sustainability of the sector as a whole. The grant request is to include 2 additional organizations in the project - Pittsburgh Irish & Classical Theatre and Quantum Theatre.	\$8,000.00
2010	Connection	Pittsburgh Opera	Pittsburgh Opera and Attack Theatre seek funding for a shared full-time position of Event and Production Associate. The individual will be employed by the Opera but will report to each organization. The distribution of work will be: 40% Opera, 40% Attack Theatre and 20% Opera/Attack Theatre joint interests. The individual will manage scheduling of both Opera and Attack rehearsals and events needs as well as renting the building. This will increase the earned revenue for the Opera through rental and Attack will earn revenue through additional programming in the building. In addition it will reduce the need for contracted labor/technical expertise saving approximately \$8,000 annually. Attack Theatre will enter into a "contract for services" agreement with the Opera and both organizations will incorporate the costs into their respective budgets.	\$49,080.00
2010	Connection	Pittsburgh Chamber Music Society	A joint marketing program (Pittsburgh Music Alliance) of the Pittsburgh Chamber Music Society, Renaissance and Baroque, Bach Choir, Chatham Baroque and Pittsburgh Camerata. The limited size of each organization's marketing budget does not allow for more ambitious marketing strategies, particularly online media. Funds would be used to establish a marketing campaign, including a website.	\$30,000.00
2010	Connection	Gateway to the Arts	Funding to support a shared finance coordinator position with Calliope. Both organizations have used an outside firm, Bookminders or individual bookkeepers. This full time position will provide professional accounting support at both organizations. Plan to build the position into structure of both organizations by 2012. While the new position is cost neutral, it is a more efficient way of doing business.	\$23,850.00
2010	Connection	Pittsburgh Children's Museum	Funding for a shared group sales manager with the National Aviary. Due to limit resources, both organizations have individuals who perform group sales along with other duties. The position would work half time at both institutions.	\$25,000.00

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2010	Connection	Carnegie Library of	eiNetwork server replacement project	\$75,000.00
2011	Connection	Mendelssohn Choir	Purchase of seat risers to use by three choral groups.	\$22,275.00
2011	Connection	Pittsburgh Cultural Trust	Funding to support an online processing of season subscriptions for the seven arts organizations in the Cultural District. The online subscription activity will be processed through the existing Tessitura system and software will be given to participating organizations, once it is tested, free of charge. All transactions will be processed through a single merchant account held at the Trust. Organizations will save money by not having to develop their own processing system. In addition, transaction and handling costs will be lower. Organizations will also be able to avoid the annual costs of auditing and certification procedures that are required for electronic processing of transactions. According to the application, in the future if 20% of the 75,000 subscribers renew subscriptions on line it would save \$500,000 in postage, printing and handling.	\$50,000.00
2011	Connection	Dance Alloy Theater/Community Theater Project	The Boards of Dance Alloy and Kelly-Strayhorn Theater have agreed to merge the two organizations. A negotiating committee comprised of members of both boards are performing a mutual due diligence review. The Dance Alloy Board has formally approved, the Community Theater Project is scheduled to vote in August. The merger would be completed by October 1. The Community Theater project would be the succeeding organization and is currently providing management of Dance Alloy under contract. Funds are requested to cover the cost of attorney's fees (\$10,000); hire a long-range planning consultant (\$12,000); fund a short term management agreement (\$15,000) and integration of operations and systems (\$18,000). Under the current plan, the dance classes programming of Dance Alloy would continue but the dance troupe performances would not.	\$34,000.00
2011	Connection	Pittsburgh Filmmakers	Pittsburgh Filmmakers and Pittsburgh Glass Center are seeking funding to be expensed over two years that will reduce overhead costs for the organizations by sharing the following positions; Director of Marketing, Director of Development, Tech Apprentice Program Manager, Membership Associate, HR Manager and a shared vehicle.	\$143,725.00
2012	Connection	Pittsburgh Cultural Trust	Development of online social network ticketing platform serving members of the shared services system operated by the Trust.	\$30,000.00
2013	Connection	Bricolage Production Company	Bricolage is requesting \$60,000 over two years to support salary, overhead and apprenticeship costs associated with a new shared development officer position with the World Affairs Council of Pittsburgh. The World Affairs Council has never applied for funding from RAD. It is a 501 c 3 organization dedicated to promoting a deeper understanding of international issues throughout Western PA. The development officer would split time equally at both organization and be supported by 2 development apprentices from CMU's Arts Management Program.	\$60,000.00
2013	Connection	Chatham Baroque	Chatham Baroque and Renaissance and Baroque Society request funding to hire a joint Operations and Communications Manager for one year. The following year, the costs would be included in the organizations' budgets. Currently, Chatham Baroque has only one full time employee (executive director) and Renaissance and Baroque has two part time positions. Chatham Baroque's executive director would have more time to devote to booking the ensemble for touring, which would increase earned revenue. Renaissance and Baroque's part time administrative position would be turned into this full time Operations and Communication Manager position. Both organizations would hope to see increases in earned and contributed revenue as more time is spent on marketing and cultivating donors. Chatham Baroque would no longer pay for booking services, which currently costs \$10,500.	\$35,000.00

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2013	Connection	Pittsburgh Parks Conservancy	Pittsburgh Parks Conservancy and Allegheny County Parks Department would work together to address a serious threat to woodlands due to Emerald Ash Borer (a beetle) and oak wilt disease. The Conservancy developed a tree action plan in 2011. Both the City and County have received \$100,000 grants from the State and US Forest Service. The City has a forestry department; the county has no forester on its staff and may lose its grant funding. The Conservancy has been working informally with the County but wants to formalize the relationship to fulfill the requirements of the grant funding. In the request, the Conservancy states that additional government funding from the state and federal government would likely be available in the future to address this problem.	\$100,000.00
2013	Connection	Carnegie Library of	For completion of fiber optic network to 15 library facilities.	\$32,100.00
2014	Accessibility	Mattress Factory	The Mattress Factory staff have been working with outside consultants to investigate what the museum experience is like for people with disabilities. Based on recommendations, the Mattress Factory requested funding to redesign its website to include more accessibility information, translate maps, visitors guides and other material to Braille, purchase iPads that would be loaned to visitors to view exhibits that are not accessible. (these exhibits are not in the main building.) They would also make some minor changes to an accessible restroom and to an elevator.	\$12,710.00
2014	Connection	Allegheny County Parks	Allegheny County and the City of Pittsburgh requested funds to establish a pilot Park Ranger program at several regional parks. The Park Rangers will be non-sworn officers that will provide customer service to park visitors. The County and the City would share in the development and implementation of curriculum, training, policies and a handbook. Funds are also requested for equipment, vehicles, bikes, uniforms, trail markings and a mobile app development for park locations and programs.	\$92,167.00
2014	Accessibility	Carnegie Museums	The Warhol Museum is requesting funds for several accessibility projects including Bluetooth audio guide technology on a visitor's own phone or a museum provided device to describe the artwork, raised tactile art reproductions of four Warhol paintings and tactile signage throughout the museum, induction loop technology for hearing assist devices in a 120-seat theater and quarterly events for individuals with sensory difficulties and Autism Spectrum Disorders.	\$60,000.00
2014	Accessibility	Pittsburgh Zoo and PPG Aquarium	Funds requested for accessibility projects for way finding signage and Braille/tactile signs in new exhibit area scheduled to open in June 2015 and some interactive exhibit components. In addition, funds are requested for a new technology called augment reality (AR) that would allow visitors the opportunity to interact with 3D models of animals, learn how they move and hear what they sound like. This new application will allow all visitors to interact with exhibits throughout the Zoo on their own mobile devices. (This AR technology application is in use in a few museums and one zoo.) A focus group of educators, therapists, individuals and families will be convened during the design evaluation phase of the project.	\$25,000.00
2014	Connection	Society for Contemporary Craft	Funds to support a shared full-time position of Chief Financial Officer by the Arts Finance Cohort (New Hazlett Theater, Pittsburgh Glass Center, PICT Classic Theatre, Society for Contemporary Craft and the Union Project). The shared CFO will provide a high level of strategic and operational financial expertise that the organizations would not be able to afford individually. The organizations have been working on this project jointly since January 2014. The New Hazlett and Society for Contemporary Craft shared a joint technology specialist for several years.	\$60,000.00
2014	Accessibility	Attack Theatre	Attack Theatre has been working with School for the Deaf and Pressley Ridge School. Funding is for programming for the deaf and physically disabled community through adaptive programming, equipment, marketing materials and education and a shared matinee with Pgh. Opera and Attack Theatre.	\$26,250.00

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2014	Accessibility	Pittsburgh Filmmakers	Funds requested for wheel chair lift replacement at Simmons Hall in the Marshall Building (Pittsburgh Center for the Arts). The current lift is 8 years old.	\$25,000.00
2014	Accessibility	Pittsburgh Cultural Trust	Funding requested for several accessibility projects including the purchase of mobile open captioning equipment to be used throughout the Cultural District (\$12,000), purchase of an automatic door opener for Theater Square entrance and Guest Services (\$10,000), modernize one accessible restroom (\$10,000) and a \$5,000 contingency.	\$39,100.00
2014	Accessibility	Pittsburgh Musical Theater	Funding requested to update a wheelchair lift in the Gargaro Theater. Pittsburgh Musical Theater (PMT) began a capital campaign to purchase and renovate the James Centre, a building the organization occupied as renters for 12 years. A sales agreement for purchase, closed in September 2013. They have secured \$1.7 million towards a \$3 million goal. The wheelchair lift is one part of the renovations to the building.	\$10,000.00
2014	Accessibility	Carnegie Museums	Funding requested for accessibility projects at the Oakland campus of the Carnegie Museums to modernize the elevator serving the Carnegie Music Hall, upgrade the Museum of Art's rear entrance and upgrade the entrance to the café. The elevator, originally installed in 1967 serves about 70,000 people annually who attend 170 events. The heavy glass doors at a rear entrance of the Art Museum were redone in 2009 to make them easier to open. But these air-operated door openers are unreliable leading to frequent breakdowns. The Fossil Fuels café door is manually operated now. The museum would install push plates and automatic door openers. 51,000 people (patrons and staff) use the café.	\$72,273.00
2014	Accessibility	City of Asylum/Pittsburgh	Funds requested for hearing assist and simultaneous interpretive system equipment. The equipment would be used at temporary programming sites and then installed at the new Alphabet City Center. It would be for 150 listeners.	\$10,000.00
2014	Accessibility	Audubon Society of W.PA	Funding requested for construction of accessible trail - a 40-foot long, six-foot wide elevated boardwalk that provides access to the pond at Beechwood Farms.	\$7,500.00
2014	Accessibility	Children's Museum of Pittsburgh	Funds requested for accessibility and inclusion communication project specifically serving the blind and deaf communities. The project would include a website accessible for visually impaired users, tactile maps, guides and museum signage, and assistive listening devices and audio tours. The purchase and installation of two accessible utility sinks in the hands-on art space are part of the project. The Museum recently had an outside consultant conduct an accessibility assessment of its facility and developed this request based on the recommendations from the study.	\$35,000.00
2014	Connection	Allegheny County Library Association	ACLA is requesting funds to develop a new website with a donor portal that can be used by all member libraries so donations can be accepted online. Assistance in fundraising has consistently been identified by library directors as a top priority. Currently only 19 libraries (out of a survey of 37) were raising money through their own web site. Staff at member libraries will be trained in the new system. In addition, workshops are planned on topics like annual fund appeals, grant writing and friends groups. Once a new web site and donor portal has been launched, libraries can opt in to a post card campaign, promoting the new web site and donor options.	\$25,000.00

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2015	Accessibility	Carnegie Library of Pittsburgh	Carnegie Library requested funds in support of the Lecture Hall's accessibility project. The Lecture Hall seats 612 and is used by the Library and other assets, including the Natural History Museum, Warhol, Calliope and Pittsburgh Arts & Lectures. Currently, the main, exterior entrance to the Lecture Hall is not accessible. People with disabilities must enter through the back entrance of the Museum and use an obscure elevator in the Natural History Museum. The project includes the installation of a new ADA platform lift at the main exterior entrance, a new graded concrete pathway, and automatic door openers. They would also reconfigure two rows of seating, add new ramps at stage left in the orchestra section and widen doors.	\$25,000.00
2015	Connection	Pittsburgh Youth Chorus	Children's Festival Chorus and Three Rivers Young Peoples Orchestra (both organizations provide music education for children along with public performances). In January, the two organizations moved into the same office space saving the organizations \$4,000 in rent and \$900 in internet and phone systems. Funds would be used to cover cost of move and shared office assistant and development staff.	\$20,600.00
2015	Accessibility	Pittsburgh Cultural Trust	Funds requested for a portable wheelchair lift that would provide stage access to artists with disabilities and mobility issues during performances that occur in non-traditional spaces in other buildings and at outdoor venues. The stages of the Trust's performance venues are ADA compliant. The lift would be made available for rental by other art organizations for a nominal fee.	\$20,000.00
2015	Connection	Pittsburgh Cultural Trust	Pittsburgh Cultural Trust requested funds to support its merger with Gateway to the Arts, an organization that provides paid artists to perform for students at schools. Gateway to the Arts has been funded by the District since 1995 and in 2015, received a \$40,000 operating grant. Merger discussions began last year and the Trust undertook a review of its education programs along with Gateway to the Arts programs. The Trust is requesting fund for transitional costs including legal and accounting, database integration, website update and consolidation of offices into the Trust's administrative space. The Trust estimates that the merger, which is to take place June 30, 2015, would save \$250,000 by eliminating duplication of back office and support functions. The Trust reported that while revenue increases were harder to predict, the marketing capabilities of the Trust could open new opportunities. In addition, engaging young people in the arts was important in developing audiences of the future. The District received a letter of support for the merger from the Co-President of Gateway to the Arts board.	\$30,000.00
2015	Accessibility	Children's Museum of Pgh.	Purchase and install three emergency evacuation chairs in all three of the main stairwells of the museum. This will enable safe evacuation of the building by visitors and staff who use wheelchairs or have other mobility issues. Staff will be trained in the proper use of the devices.	\$9,250.00
2016	Connection	Pittsburgh Cultural Trust	The Pittsburgh Cultural Trust and the African American Cultural Center have developed a new collaborative effort to manage and enhance programming at the August Wilson Center. The Pittsburgh Cultural Trust with its theater management expertise is able to provide building management services. The Trust is providing scheduling and booking of events, marketing, ticket sales and event support. They will also provide financial services. The four year agreement provides a cost savings to the newly formed African American Cultural Center. In addition, The Trust will manage a waiver program or rent subsidy program for African American organizations using the facility.	\$333,333.00
2016	Accessibility	Pittsburgh Public Theater	Funds to upgrade the Public's assistive listening system and introduce "I-caption" and D-descriptive functionality. Currently, PPT does not own the technology for the captioning and descriptive services. They are planning to introduce one ASL interpreted performance per show. However, this equipment would allow PPT to expand its offerings making assistive listening, captioning and audio description available at all of its performances. They would add signage and program ads and also do community outreach so that patrons learn of the new accessibility offerings. PPT offers over 260 performances per year.	\$25,000.00

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2016	Accessibility	Greater Pittsburgh Arts Council	GPAC would purchase 2 portable assistive audio technology systems which provides assistive listening (amplification of sound with headphones for people with hearing loss) for shared use by any cultural organization in the county. One system would be kept in GPAC's office and the other one at City Theatre (that is open on weekends making it convenient for organizations to use.)	\$14,638.00
2016	Accessibility	Pittsburgh Zoo and PPG Aquarium	Funds requested for interactive components and tactile signs along with several unique sensory items like bamboo chimes and willow tunnels for a new exhibit, Jungle Trails, scheduled to open in June 2016. This project is part of the Zoo's capital campaign for the multi-phase Top of the World project.	\$25,000.00
2016-2	Accessibility	Audubon Society of Western PA	Funds requested towards a project to create a new road to, and handicap parking area in, the lower level of Beechwood Farms Nature Reserve main campus. They plan to resurface an existing gravel road to allow Access vans and other vehicles to reach the pond and boardwalk. This is one project of the Audubon's \$7 million centennial campaign. The Audubon has raised \$4.55 million to date. They would add signage to let visitors know about the access road, parking area and accessible trail. They have raised half the funds for the \$200,000 accessible trail.	\$60,000.00